



R E A L E S T A T E

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Farmington Hills, MI 48334

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**305 S. MAIN STREET
DOWNTOWN ROYAL OAK, MI**

This unique retail opportunity is located on the southeast quadrant of Main and E. 3rd. Street in the heart of Downtown Royal Oak. All former restaurant equipment that was in the unit has been removed. The surrounding retail, office and residential neighborhood is dense and undergoing exciting re-development including multiple mixed-use projects and new retail and restaurant concepts.

Royal Oak has long been one of the hottest and most Cosmopolitan Metropolitan Detroit sub-markets. Foot traffic, energy and activity are unparalleled. The approximate 2,700 (24.5' x 110') square foot building space is two units to the south of Metal's in Time Jewelry and has a full sit-down restaurant build-out on the interior and exterior of its premises.

The fact that this site occupies one of the best street locations in Downtown Royal Oak, combined with a public parking lot in the immediate rear of the building premises, provides a rare opportunity for any restaurant or retail business.

Traffic Count on Main & E. 4th Street is in excess of 14,038 vehicles daily.

Traffic Count on Eleven Mile & Main is in excess of 19,849 vehicles daily.

Average HH Income: \$126,983 (Three Mile Radius)

Median Age: 38 years (Three Mile Radius)

Population: 143,784 (Three Mile Radius)

Profession: Professional Specialty/Executive-Administrative

Industry: Retail, Office

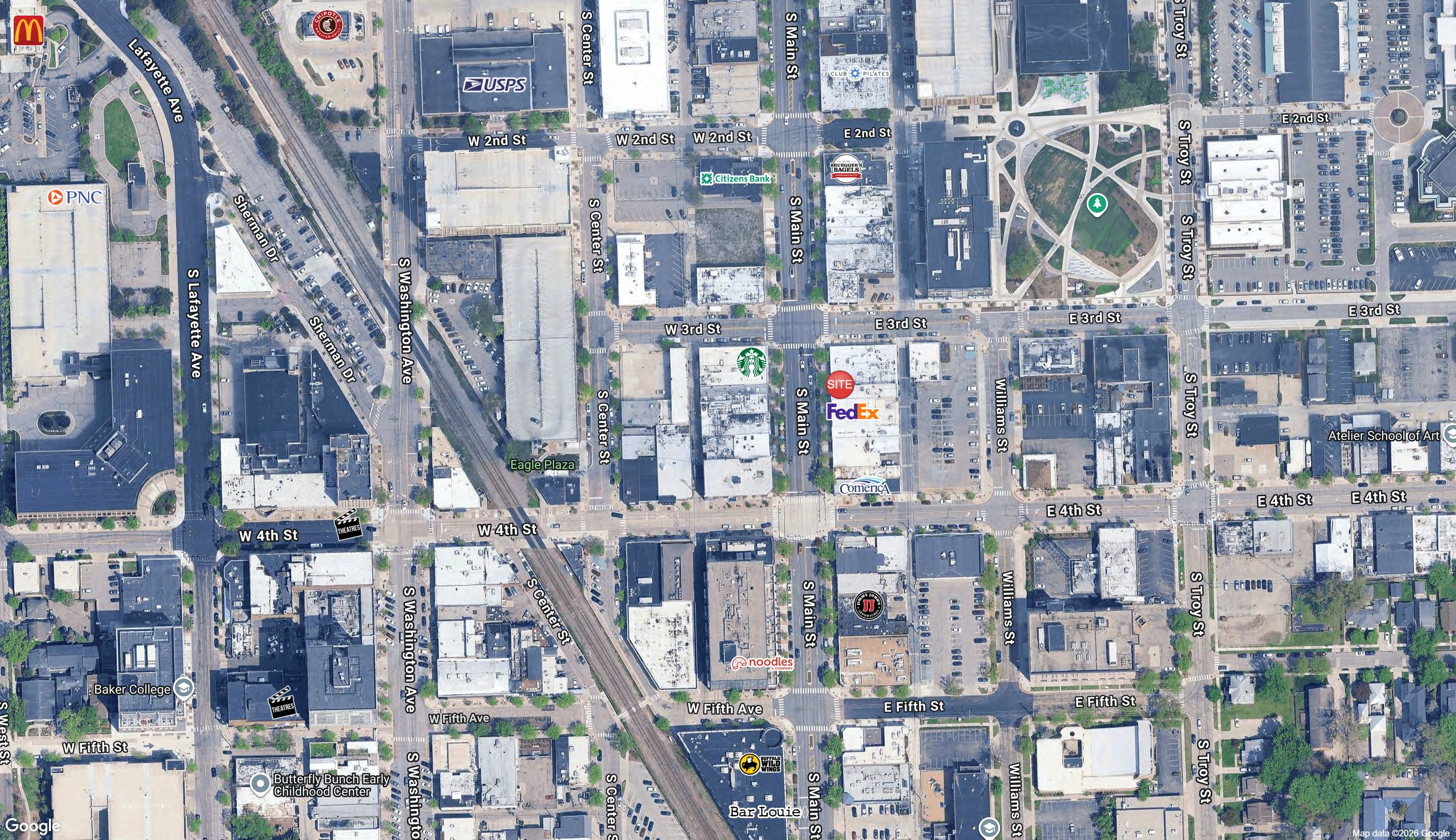
College Degree or Higher:

National Average: 21.4%

Oakland County: 30.2%

Royal Oak: 51.5%





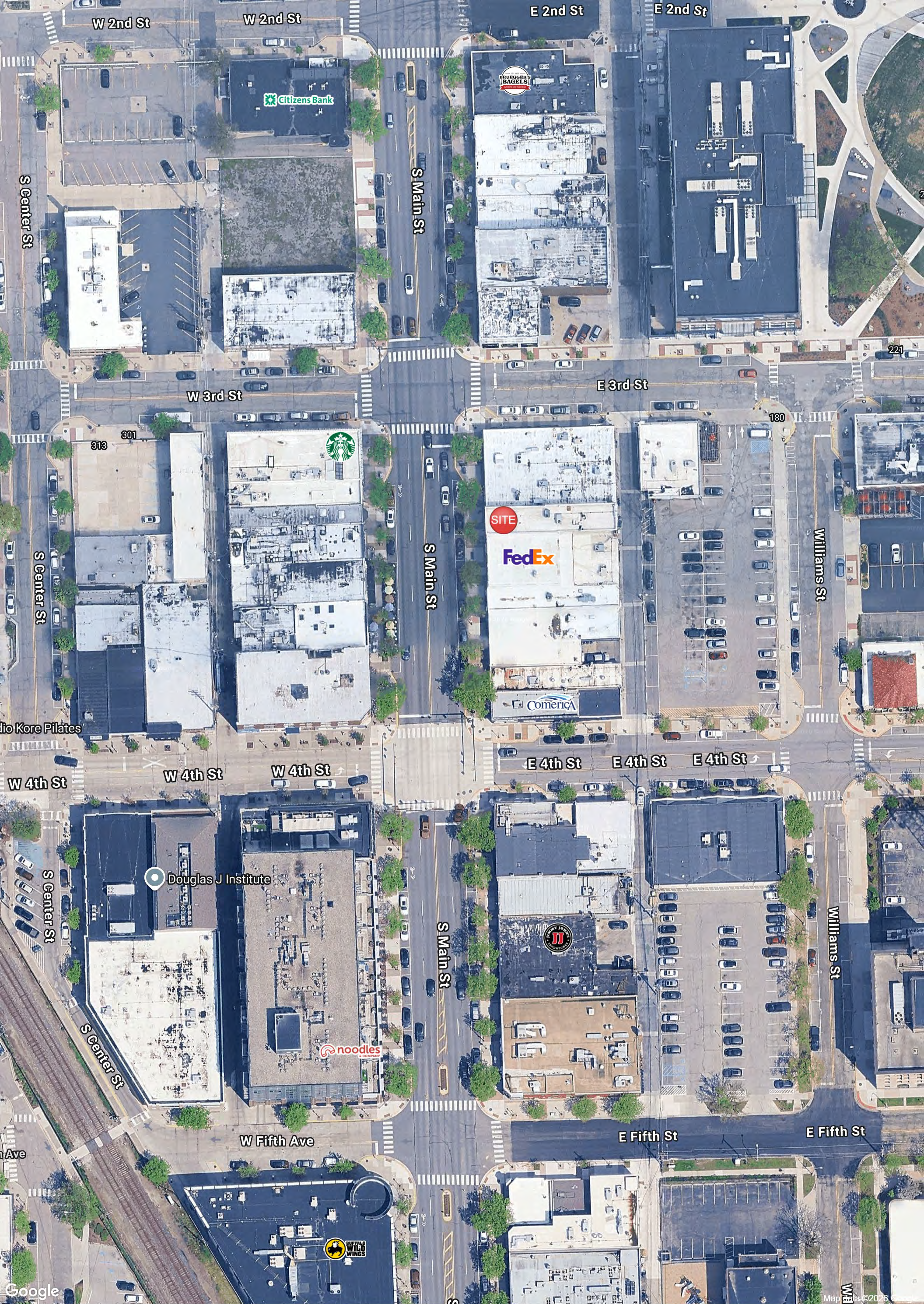
305 S Main St

Royal Oak, MI 48067

August 2026



PCG Prime Commercial Group
REAL ESTATE



305 S Main St

Royal Oak, MI 48067

August 2026







METALS

TIME

SMOKY'S

cigar bar & bistro

OPEN

FOR LEASE

Call 735-3200

FOR LEASE

Call 735-3200



FOR LEASE
PCG PRIME
Commercial Group
REAL ESTATE
248 539-3200

305

ROYLAND



SMOKY'S

DEER'S

BREVIEW SUNDAYS

221 S. Main

FOR LEASE

PRIME Commercial Group

248 539-3200

ROYLAND

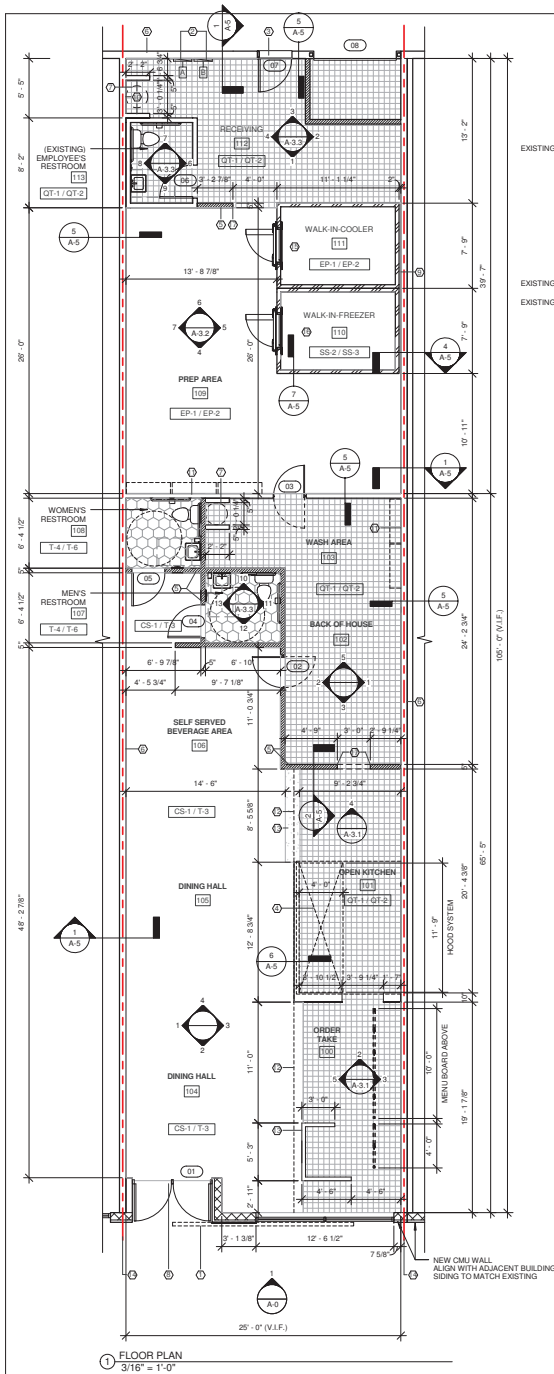












NOTE: GENERAL CONTRACTOR TO VERIFY ALL CONDITIONS IN FIELD DISCUSS ANY DISCREPANCIES WITH CONTRACTOR REPRESENTATIVE

DOOR SCHEDULE						
NO.	DOOR MATERIAL	SIZE	FRAME / FACE	THK.	CORE	FIRE RATING
01	HM	36" x 90"	ALUMINUM / ANODIZED ALUMINUM	1"	HOLLOW	1-HR
02	STAINLESS STEEL DOUBLE ACTION SWING DOOR	3'0" x 8'0"	STAINLESS / STAINLESS	1"		
04	SOLID CORE WOOD	3'0" x 7'0"	HOLLOW METAL / METAL	1 3/4"	SOLID	HW 3 (UNDERCUT DOOR BOTTOM 1" AT RESTROOM)
05	SOLID CORE WOOD	3'0" x 7'0"	HOLLOW METAL / METAL	1 3/4"	SOLID	HW 3 (UNDERCUT DOOR BOTTOM 1" AT RESTROOM)
06	SOLID CORE WOOD	3'0" x 7'0"	HOLLOW METAL / METAL	1 3/4"	SOLID	HW 3 (UNDERCUT DOOR BOTTOM 1" AT RESTROOM)
07	HOLLOW METAL	3'0" x 7'0"	HOLLOW METAL / METAL	1 3/4"	HOLLOW	45 MIN.
08	ROLLING OVERHEAD SERVICE DOOR	7'6" x 8'0"	METAL / METAL	2"		UL 4 HR
09	HM	36" x 90"	ALUMINUM / ANODIZED ALUMINUM	1"	HOLLOW	1-HR

HARDWARE SCHEDULE			
SET	HINGES	CLOSERS	LOCKSET
HW-1	PANIC EXIT REQ.	HAGER 780-112HD	YALE YMCDS01(T) X 689
HW-2	PANIC EXIT REQ.	MCKINNEY MP879 4.5X4.5.260	YALE YMCDS01 X 689
HW-3		MCKINNEY MP879 4.5X4.5.260	YALE YMCDS01 X 689
HW-4	FACTORY PROVIDED		

FINISHES SCHEDULE						
TAG	TYPE	LOCATION	DESCRIPTION	MANUFACTURER'S REP	REMARKS	
P-1	PAINT	SEE ELEVATIONS	INTERIOR, GRAY SW 2740	SHERMAN WILLIAMS	PROMAR 200 INTERIOR LATEX, FLAT	
P-2	PAINT	SEE ELEVATIONS	EARL GREY SW 7660	SHERMAN WILLIAMS	PROMAR 200 INTERIOR LATEX, FLAT, SEMI-GLOSS	
P-3	PAINT	SEE ELEVATIONS	EARL GREY SW 7660	SHERMAN WILLIAMS	PROMAR 200 INTERIOR LATEX, FLAT, SEMI-GLOSS	
P-4	PAINT	SEE ELEVATIONS	EXTRA WHITE SW 7660	SHERMAN WILLIAMS	PROMAR 200 INTERIOR LATEX, FLAT	
P-5	PAINT	SEE ELEVATIONS	CONFIDENT YELLOW SW 4911	SHERMAN WILLIAMS	PROMAR 200 INTERIOR LATEX, FLAT	
QT-1	QUARRY TILE	SEE PLAN	6"X6" DIABLO GOLD	YCMG BRANDS 151 SABAL PALM DRIVE LONGWOOD, FL 32779 ATTN: PURCHASING 407-884-4714	GROUT: MAPEI CHARCOAL #47 SANDED, JOINT: 1/4"	
QT-2	QUARRY TILE COVE BASE	SEE PLAN / ELEVATIONS	6"X6" GOLDEN DAWN OR COMPARABLE (20555) W/ 3/8" RADIUS	YCMG BRANDS 151 SABAL PALM DRIVE LONGWOOD, FL 32779 ATTN: PURCHASING 407-884-4714	GROUT: MAPEI CHARCOAL #47 SANDED, JOINT: 1/4"	
EP-1	FLOOR	SEE PLAN	EPK FLOOR ANTIQUE BROWN			
EP-2	BASE	SEE PLAN / ELEVATIONS	6" EPK FLOOR ANTIQUE BROWN			
T-1	WALL TILE	SEE ELEVATIONS	4x8 GLAZED CERAMIC SUBWAY TILE	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 1/8"	
T-2	WALL TILE	SEE ELEVATIONS	12x24 TILE ANFOL003P-1224	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 3/16"	
T-3	COVE BASE TILE	SEE PLAN / ELEVATIONS	8x24 TILE GRATIO ANFOL003P-1224	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 3/16"	
T-4	FLOOR TILE	SEE PLAN	17x12 HEXAGON TILE HERRINGBONE PATTERN	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 3/16"	
T-5	WALL TILE	SEE ELEVATIONS	8x8 GLAZED TILE	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 1/8"	
T-6	COVE BASE TILE	SEE PLAN / ELEVATIONS	4x8 GLAZED COVE BASE TILE	ROCA TILE USA	GROUT: MAPEI GREY #9 50/50 SANDED / NON SANDED BLEND, JOINT: 1/8"	
SS-1	FLOOR PANEL	SEE PLAN	SS FLOOR PANEL			
SS-2	BASE	SEE PLAN / ELEVATIONS	SS WALL PANEL W/ 3/8" RADIUS			
CS-1	FLOOR	SEE PLANS	CONCRETE STAIN SMOKEY GRANITE	SPI CONCRETE PRODUCT		
WP-1	WALL PANEL	SEE ELEVATIONS	STANDARD LAMINATED FRP DESIGNER WHITE	MERLITE		
WP-2	WALL PANEL	SEE ELEVATIONS	SS WALL PANEL MILL FINISH	METAL FAB SHOP		
QZ-1	SILESTONE	SEE ELEVATIONS	ARTIFICIAL QUARTZ OR COMP COLOR, PEARL	COLORQUARTZ		
WD-1	CUSTOM CABINET	SEE ELEVATIONS	DECO WOOD LIGHT MAPLE	SHAWN HARD SURFACE		
WD-2	WALL PANEL	SEE ELEVATIONS	DECO WOOD JAPANESE OAK, YELLOW	SHAWN HARD SURFACE		

- FINISH NOTES**
- ALL FINISH SELECTIONS MUST BE VERIFIED WITH TENANT PRIOR TO ORDERING OF ANY MATERIALS. SUBMIT SAMPLES TO OWNER FOR APPROVAL.
 - T.G.C. TO BE AWARE THAT SOME CERAMIC TILE SPECIFIED MAY TAKE A LONG AS 5-7 WEEKS FROM THE TIME OF ORDERING TO RECEIVE. PLEASE PLAN ACCORDINGLY.
 - ENTIRE FLOOR SHALL BE SLOPED AS SHOWN ON PLUMBING ROUGH-IN PLAN.
 - REFER TO PLUMBING ROUGH-IN FOR DRAINAGE LOCATION & SPECIFICATION.
 - T.G.C. SHALL PROVIDE AND INSTALL WATERPROOFING (NOBLE SEAL) OR LANDLORD'S APPROVED SUBSTITUTION THROUGHOUT FLOOR SPACE. WATERPROOFING TO EXTEND A MIN. OF 6" UP ALL WALLS. WATER TEST AND INSPECT BY LANDLORD'S REP. PRIOR TO FLOOR TILE INSTALLATION.

PARTITION LEGEND

- EXISTING 6" 20 GAUGE METAL STUD AT 16" ON CENTER WITH 5/8" GYPSUM BOARDS ON BOTH SIDES.
- NEW NON-RATED 3-5/8" 20 GAUGE METAL STUD AT 16" ON CENTER WITH 5/8" GYPSUM BOARDS ON BOTH SIDES. (EXTEND TO 6" ABOVE FINISH CEILING HEIGHT, PROVIDE LATERAL BRACING AS REQ.)
- EXISTING NON-RATED 3-5/8" 20 GAUGE METAL STUD AT 16" ON CENTER WITH 5/8" GYPSUM BOARDS ON BOTH SIDES.
- WALK-IN COOLER / FREEZER WALL: 26 GAUGE STUCCO GALVALUME INSULATED WALL PANEL - 4" THK.

GENERAL NOTES

- THE GENERAL CONTRACTOR SHALL FIELD VERIFY CONDITIONS AND DIMENSIONS PRIOR TO COMMENCEMENT OF WORK AND SHALL BE RESPONSIBLE FOR WORK AND MATERIALS INCLUDING THOSE FURNISHED BY THE OWNER.
- CONSTRUCTION SHALL COMPLY WITH LOCAL GOVERNING CODES AND ORDINANCES.
- INTERIOR FINISHES SHALL BE CLASS III OR BETTER.
- INTERIOR DIMENSIONS ARE FROM FINISH FACE TO FINISH FACE, UNLESS NOTED OTHERWISE. DIMENSIONS SHOWN IN THESE CONTRACT DOCUMENTS SHALL TAKE PRECEDENCE OVER SCALE. DO NOT SCALE DRAWINGS. NO DIMENSIONS, CLEARANCES AND ITEM LOCATIONS SHALL BE CHANGED WITHOUT EXPRESS WRITTEN CONSENT OF THE PROJECT COORDINATOR.
- WALL CONSTRUCTION THROUGHOUT OR EXPOSED TO OPERATIONS MOISTURE SHALL UTILIZE MOISTURE RESISTANT GYPSUM BOARD OR DUROCK FROM FLOOR TO A MINIMUM 24" AFF.
- MAXIMUM EFFORT TO OPERATE DOORS SHALL NOT EXCEED: A. 8.5 L.B.F. (37.7N) FOR EXTERIOR DOORS. B. 5.0 L.B.F. (22.2N) FOR INTERIOR DOORS.
- PROVIDE 5/8" PLYWOOD BLOCKING IN AREAS WHERE THERE IS WALL MOUNTED SHELVING OR EQUIPMENT. PLACE OVER LARGE AREAS, FROM 4'-0" A.F.F. TO 8'-0" A.F.F. (AT MIN.), AS LOCATIONS OF ITEMS CAN CHANGE DURING CONSTRUCTION. REFER TO ELEVATION PLANS FOR TOP AND BOTTOM HEIGHTS OF WALL BACKING.
- DOORS SHALL BE KEYLESS IN DIRECTION OF EGRESS. REFER TO DOOR & DOOR HARDWARE SCHEDULE.
- THE GENERAL CONTRACTOR SHALL REPORT TO THE PROJECT COORDINATOR ANY ERROR OR OMISSION HE OR HIS FORCES MAY DISCOVER IN THE DRAWINGS, OR ANY INCONSISTENCY BETWEEN THE DRAWINGS AND THE FIELD CONDITIONS PRIOR TO CONSTRUCTION.
- GENERAL CONTRACTOR SHALL INSTALL NOBLE SEAL WATERPROOFING MEMBRANE THROUGHOUT (TS SPEC.) OR EQUAL, A MINIMUM OF 12" UP ALL PERIMETER WALLS AND OUT 12" ON FLOOR.
- GENERAL CONTRACTOR SHALL USE LANDLORD'S APPROVED ROOFING CONTRACTOR FOR ALL ROOFING PENETRATIONS.
- PRIOR TO SIGN FABRICATION, OWNER TO SUBMIT SIGN SHOP DRAWING TO LANDLORD AND BUILDING DEPARTMENT FOR REVIEW AND APPROVAL. TENANT CONTRACTOR TO VERIFY WITH LOCAL MUNICIPALITY FOR ADDITIONAL REQUIREMENTS.
- TENANT CONTRACTOR SHALL REPAIR ANY DAMAGES TO LANDLORD DEMISING PIER, BULKHEAD, AND/OR STRUCTURE COLUMNS CAUSES DURING CONSTRUCTION. CONSULT WITH MALL OPERATIONS MANAGER FOR ADDITIONAL QUESTIONS OR COMMENTS.
- T.G.C. SHALL PROVIDE WOOD BACKING FROM 48" AFF TO 72" AFF WHERE WALL SHELVING IS SPECIFIED.
- CUSTOM HOOD SYSTEM TO BE PROVIDED BY K.E.C AND INSTALL BY K.E.C.
- TENANT CONTRACTOR SHALL PROVIDE AND INSTALL STAINLESS STEEL (TYPE 304, MIN. 22 GAUGE, APPROX THK 114") CORNER GUARD ON ALL EXPOSED CORNERS AND REAR DOOR KICK PLATE (BOTH SIDE), SIZE: 35-7/8" W X 24"

KEYED NOTES

- LOCATION OF OCCUPANT LOAD SIGN IN ACCORDANCE WITH STATE AND LOCAL CODES.
- EXISTING ELECTRICAL PANEL TO REMAIN.
- ALUMINUM THRESHOLD SET IN SILICONE SEALANT FASTEN WITH APPROPRIATE CONCRETE SCREWS.
- HOOD SYSTEM PROVIDED BY T.E.C. INSTALL BY T.G.C. REFER TO MECHANICAL HOOD SYSTEM PLAN.
- NEW INTERIOR WALL CONSTRUCTION. REFER TO WALL DETAILS AND SECTIONS.
- EXISTING LANDLORD DEMISING 1-HR WALL. T.G.C. TO INSPECT AND REPAIR AS REQUIRED TO MAINTAIN PROPER FIRE RATING.
- HOT WATER TANK SUSPENDED FROM STRUCTURES ABOVE MOP SINK.
- EXISTING STOREFRONT GLAZING TO REMAIN.
- APPLY ONE COAT OF MILDEW RESISTIVE PAINT ON INSIDE WALLS PRIOR TO INSTALLATION OF WALK-INS.
- JANITORS SINK-INSTALL 5/8" DUROCK ON INSIDE WALLS. FINISH WITH 4X4 WHITE WALL TILE.
- PROVIDE 3/4" FIRE RATED BACKING FOR ALL WALL FIXTURES. REFER TO WALL ELEVATIONS FOR BOTTOM AND TOP HEIGHT OF WOOD BACKING.
- LINE OF SOFFIT ABOVE.
- CUSTOM COUNTER. REFER TO SECTION & DETAILS.
- LEASE LINE. T.G.C. TO COORDINATE WITH LANDLORD ON LOCATING LEASE LINE, KNEE WALL SHALL NOT EXTEND PAST LEASE LINE.
- WALK-IN COOLER/CONDENSER UNITS SELF CONTAINED, LOCATED ON TOP OF UNITS.
- WALK-IN FREEZER/CONDENSER UNITS SELF CONTAINED, LOCATED ON TOP OF UNITS.
- T.G.C. SHALL PROVIDE AND INSTALL STAINLESS STEEL CORNER GUARD AS SHOWN ON PLAN. CORNER GUARDS SHALL EXTEND FROM TOP OF COVER BASE TO ACOUSTICAL CEILING.

INSTALL WATERPROOF MEMBRANE BENEATH FLOORING AT PERIMETER OF SPACE. EXTEND MIN. 24" FROM DEMISING / PERIMETER WALLS AND TURN UP ALL ADJACENT WALLS A MIN. OF 4" HIGH.

ARCHITECT



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PROJECT INFORMATION



ROYAL OAK
305 S MAIN STREET
ROYAL OAK, MI 48067

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817-410-2858 FAX 817-251-8411

- ☐ PRELIM. _____
- ☐ BIDDING _____
- ☐ PERMIT _____
- ☐ CONSTRUCTION _____

MARK	DATE	REVISION

COMM. NO.	DRAWN
DATE	CHECKED
SCALE	APPROVED

FLOOR PLAN & SCHEDULES

DRAWING NUMBER

A-1



Executive Summary

305 S Main St

Summary

The 1-mile trade area is compact and affluent, supporting a downtown population of 18,384 (2026) projected to 19,003 by 2031 (+619, ~0.7% annual), while the 3- and 5-mile rings are essentially stable to slightly down through 2031. Household formation within one mile is rising — 9,685 households (2026) with projected growth to 10,024 — but average household size is small (1.9) and nearly half of households are single-person. Income and wealth levels are strong (1-mi average household income \$168,175; median \$121,715; per capita \$88,642; estimated average household net worth \$1.48M), with a highly educated workforce (70.0% bachelor's+).

Live Insights

Downtown activity shows site-level leasing and public placemaking momentum: 305 S Main St is listed in recent downtown leasing materials as an available, fully-fixture restaurant space and appears on the downtown dining directory, indicating active food-and-beverage tenancy at the address; concurrently the City's "Coming Soon" planning notices note pedestrian plaza conversion and mixed-use midrise projects with ground-floor retail and new apartment units in the downtown core, signaling municipal investment and ongoing infill development.

Key Takeaways

- 1-mile population 18,384 (2026) projected to 19,003 (2031), a net +619 residents (~0.7% annual).
- Households in 1 mile 9,685 (2026) rising to 10,024 (2031); average household size 1.9 and 49.4% single-person households.
- Affluent income profile in 1 mile: average household income \$168,175, median household income \$121,715, per capita \$88,642 (2026).
- Highly educated 1-mile workforce: 70.0% hold a bachelor's degree or higher and 89.3% have some college or more (age 25+).
- Daytime/employment balance: 1,373 businesses and 11,894 employees within 1 mile with 82.4% classified as white-collar workers (2026).

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Prime Commercial Group
 Prime Commercial Group
 Lat/Lon: 42.4879/-83.144

305 S Main St						
Royal Oak, MI 48067						
	1 mi radius		3 mi radius		5 mi radius	
Population						
Estimated Population (2026)	18,384		148,617		366,115	
Projected Population (2031)	19,003		148,154		364,377	
Census Population (2020)	17,186		146,051		360,106	
Census Population (2010)	16,686		146,937		358,792	
Projected Annual Growth (2026-2031)	619	0.7%	-463	-	-1,738	-
Historical Annual Growth (2020-2026)	1,198	-	2,566	0.3%	6,009	0.3%
Historical Annual Growth (2010-2020)	500	0.3%	-887	-	1,313	-
Estimated Population Density (2026)	5,855	psm	5,259	psm	4,664	psm
Trade Area Size	3.1	sq mi	28.3	sq mi	78.5	sq mi
Households						
Estimated Households (2026)	9,685		71,868		167,371	
Projected Households (2031)	10,024		71,927		167,400	
Census Households (2020)	8,871		68,717		160,273	
Census Households (2010)	8,371		65,957		154,069	
Projected Annual Growth (2026-2031)	338	0.7%	58	-	29	-
Historical Annual Change (2010-2026)	1,315	1.0%	5,911	0.6%	13,302	0.5%
Average Household Income						
Estimated Average Household Income (2026)	\$168,175		\$128,896		\$111,260	
Projected Average Household Income (2031)	\$166,365		\$128,549		\$110,948	
Census Average Household Income (2010)	\$79,990		\$64,413		\$59,386	
Census Average Household Income (2000)	\$68,236		\$59,516		\$57,923	
Projected Annual Change (2026-2031)	-\$1,810	-0.2%	-\$347	-	-\$312	-
Historical Annual Change (2000-2026)	\$99,939	5.6%	\$69,380	4.5%	\$53,337	3.5%
Median Household Income						
Estimated Median Household Income (2026)	\$121,715		\$102,385		\$85,934	
Projected Median Household Income (2031)	\$120,730		\$102,092		\$85,585	
Census Median Household Income (2010)	\$60,770		\$53,382		\$48,660	
Census Median Household Income (2000)	\$56,438		\$50,907		\$48,739	
Projected Annual Change (2026-2031)	-\$985	-0.2%	-\$293	-	-\$349	-
Historical Annual Change (2000-2026)	\$65,277	4.4%	\$51,479	3.9%	\$37,195	2.9%
Per Capita Income						
Estimated Per Capita Income (2026)	\$88,642		\$62,356		\$50,920	
Projected Per Capita Income (2031)	\$87,793		\$62,433		\$51,029	
Census Per Capita Income (2010)	\$40,130		\$28,916		\$25,499	
Census Per Capita Income (2000)	\$33,649		\$25,864		\$24,095	
Projected Annual Change (2026-2031)	-\$849	-0.2%	\$77	-	\$109	-
Historical Annual Change (2000-2026)	\$54,993	6.3%	\$36,492	5.4%	\$26,825	4.3%
Estimated Average Household Net Worth (2026)	\$1.48 M		\$1.22 M		\$1.04 M	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
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305 S Main St						
Royal Oak, MI 48067						
	1 mi radius		3 mi radius		5 mi radius	
Race and Ethnicity						
Total Population (2026)	18,384		148,617		366,115	
White (2026)	15,515	84.4%	114,416	77.0%	213,269	58.3%
Black or African American (2026)	833	4.5%	19,521	13.1%	111,176	30.4%
American Indian or Alaska Native (2026)	26	0.1%	227	0.2%	601	0.2%
Asian (2026)	1,122	6.1%	6,906	4.6%	24,388	6.7%
Hawaiian or Pacific Islander (2026)	1	-	24	-	65	-
Other Race (2026)	157	0.9%	1,304	0.9%	3,061	0.8%
Two or More Races (2026)	729	4.0%	6,219	4.2%	13,554	3.7%
Population < 18 (2026)	2,722	14.8%	25,181	16.9%	68,065	18.6%
White Not Hispanic	2,202	80.9%	17,770	70.6%	32,425	47.6%
Black or African American	83	3.0%	3,957	15.7%	24,838	36.5%
Asian	93	3.4%	737	2.9%	4,882	7.2%
Other Race Not Hispanic	168	6.2%	1,490	5.9%	3,408	5.0%
Hispanic	177	6.5%	1,226	4.9%	2,512	3.7%
Not Hispanic or Latino Population (2026)	17,624	95.9%	142,748	96.1%	354,344	96.8%
Not Hispanic White	15,229	86.4%	112,458	78.8%	209,759	59.2%
Not Hispanic Black or African American	821	4.7%	19,351	13.6%	110,512	31.2%
Not Hispanic American Indian or Alaska Native	15	-	144	0.1%	421	0.1%
Not Hispanic Asian	1,116	6.3%	6,835	4.8%	24,281	6.9%
Not Hispanic Hawaiian or Pacific Islander	-	-	15	-	54	-
Not Hispanic Other Race	17	-	163	0.1%	594	0.2%
Not Hispanic Two or More Races	426	2.4%	3,782	2.6%	8,723	2.5%
Hispanic or Latino Population (2026)	760	4.1%	5,869	3.9%	11,771	3.2%
Hispanic White	287	37.7%	1,958	33.4%	3,510	29.8%
Hispanic Black or African American	12	1.6%	170	2.9%	664	5.6%
Hispanic American Indian or Alaska Native	10	1.4%	83	1.4%	180	1.5%
Hispanic Asian	6	0.8%	71	1.2%	107	0.9%
Hispanic Hawaiian or Pacific Islander	1	0.2%	9	0.1%	11	-
Hispanic Other Race	140	18.4%	1,141	19.4%	2,467	21.0%
Hispanic Two or More Races	303	39.9%	2,437	41.5%	4,830	41.0%
Not Hispanic or Latino Population (2020)	16,614	96.7%	141,461	96.9%	350,215	97.3%
Hispanic or Latino Population (2020)	572	3.3%	4,590	3.1%	9,891	2.7%
Not Hispanic or Latino Population (2010)	16,295	97.7%	143,683	97.8%	352,058	98.1%
Hispanic or Latino Population (2010)	391	2.3%	3,255	2.2%	6,734	1.9%
Not Hispanic or Latino Population (2031)	18,070	95.1%	141,150	95.3%	350,241	96.1%
Hispanic or Latino Population (2031)	933	4.9%	7,004	4.7%	14,136	3.9%
Projected Annual Growth (2026-2031)	172	4.5%	1,135	3.9%	2,365	4.0%
Historical Annual Growth (2010-2020)	182	4.7%	1,335	4.1%	3,157	4.7%

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2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Prime Commercial Group

Prime Commercial Group

Lat/Lon: 42.4879/-83.144



305 S Main St		1 mi radius		3 mi radius		5 mi radius	
Royal Oak, MI 48067							
Total Age Distribution (2026)							
Total Population	18,384			148,617		366,115	
Age Under 5 Years	1,003	5.5%		7,783	5.2%	19,305	5.3%
Age 5 to 9 Years	667	3.6%		6,719	4.5%	19,043	5.2%
Age 10 to 14 Years	598	3.3%		6,558	4.4%	18,612	5.1%
Age 15 to 19 Years	650	3.5%		6,336	4.3%	17,949	4.9%
Age 20 to 24 Years	1,114	6.1%		7,971	5.4%	20,637	5.6%
Age 25 to 29 Years	2,199	12.0%		15,130	10.2%	31,818	8.7%
Age 30 to 34 Years	2,235	12.2%		15,885	10.7%	34,538	9.4%
Age 35 to 39 Years	1,645	8.9%		11,904	8.0%	26,555	7.3%
Age 40 to 44 Years	1,233	6.7%		9,777	6.6%	22,805	6.2%
Age 45 to 49 Years	989	5.4%		8,099	5.4%	20,605	5.6%
Age 50 to 54 Years	1,027	5.6%		8,771	5.9%	22,512	6.1%
Age 55 to 59 Years	988	5.4%		8,623	5.8%	21,957	6.0%
Age 60 to 64 Years	1,064	5.8%		9,415	6.3%	23,204	6.3%
Age 65 to 69 Years	1,134	6.2%		9,220	6.2%	22,062	6.0%
Age 70 to 74 Years	788	4.3%		6,710	4.5%	17,316	4.7%
Age 75 to 79 Years	515	2.8%		4,621	3.1%	12,487	3.4%
Age 80 to 84 Years	308	1.7%		2,842	1.9%	8,023	2.2%
Age 85 Years or Over	226	1.2%		2,253	1.5%	6,688	1.8%
Median Age	36.9			37.9		38.7	
Age 19 Years or Less	2,917	15.9%		27,395	18.4%	74,909	20.5%
Age 20 to 64 Years	12,495	68.0%		95,576	64.3%	224,631	61.4%
Age 65 Years or Over	2,972	16.2%		25,645	17.3%	66,575	18.2%
Female Age Distribution (2026)							
Female Population	8,768	47.7%		74,886	50.4%	188,085	51.4%
Age Under 5 Years	515	5.9%		3,829	5.1%	9,470	5.0%
Age 5 to 9 Years	295	3.4%		3,269	4.4%	9,338	5.0%
Age 10 to 14 Years	294	3.3%		3,212	4.3%	9,092	4.8%
Age 15 to 19 Years	309	3.5%		3,047	4.1%	8,641	4.6%
Age 20 to 24 Years	534	6.1%		3,980	5.3%	10,176	5.4%
Age 25 to 29 Years	989	11.3%		7,348	9.8%	15,639	8.3%
Age 30 to 34 Years	986	11.3%		7,518	10.0%	16,775	8.9%
Age 35 to 39 Years	731	8.3%		5,682	7.6%	13,133	7.0%
Age 40 to 44 Years	539	6.1%		4,668	6.2%	11,430	6.1%
Age 45 to 49 Years	460	5.2%		3,992	5.3%	10,651	5.7%
Age 50 to 54 Years	464	5.3%		4,400	5.9%	11,720	6.2%
Age 55 to 59 Years	447	5.1%		4,390	5.9%	11,471	6.1%
Age 60 to 64 Years	556	6.3%		4,944	6.6%	12,293	6.5%
Age 65 to 69 Years	585	6.7%		4,953	6.6%	12,084	6.4%
Age 70 to 74 Years	421	4.8%		3,702	4.9%	9,828	5.2%
Age 75 to 79 Years	309	3.5%		2,737	3.7%	7,392	3.9%
Age 80 to 84 Years	190	2.2%		1,748	2.3%	4,801	2.6%
Age 85 Years or Over	145	1.7%		1,467	2.0%	4,152	2.2%
Female Median Age	38.2			39.4		40.5	
Age 19 Years or Less	1,413	16.1%		13,358	17.8%	36,541	19.4%
Age 20 to 64 Years	5,706	65.1%		46,921	62.7%	113,288	60.2%
Age 65 Years or Over	1,650	18.8%		14,607	19.5%	38,256	20.3%

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
Calculated using Weighted Block Centroid from Block Groups

Prime Commercial Group

Prime Commercial Group

Lat/Lon: 42.4879/-83.144



305 S Main St		1 mi radius		3 mi radius		5 mi radius	
Royal Oak, MI 48067							
Male Age Distribution (2026)							
Male Population	9,616	52.3%	73,731	49.6%	178,030	48.6%	
Age Under 5 Years	488	5.1%	3,953	5.4%	9,835	5.5%	
Age 5 to 9 Years	371	3.9%	3,450	4.7%	9,705	5.5%	
Age 10 to 14 Years	304	3.2%	3,345	4.5%	9,520	5.3%	
Age 15 to 19 Years	341	3.5%	3,289	4.5%	9,308	5.2%	
Age 20 to 24 Years	580	6.0%	3,991	5.4%	10,461	5.9%	
Age 25 to 29 Years	1,210	12.6%	7,782	10.6%	16,180	9.1%	
Age 30 to 34 Years	1,249	13.0%	8,368	11.3%	17,763	10.0%	
Age 35 to 39 Years	914	9.5%	6,222	8.4%	13,422	7.5%	
Age 40 to 44 Years	694	7.2%	5,109	6.9%	11,375	6.4%	
Age 45 to 49 Years	529	5.5%	4,108	5.6%	9,954	5.6%	
Age 50 to 54 Years	563	5.9%	4,372	5.9%	10,792	6.1%	
Age 55 to 59 Years	542	5.6%	4,233	5.7%	10,486	5.9%	
Age 60 to 64 Years	507	5.3%	4,471	6.1%	10,911	6.1%	
Age 65 to 69 Years	549	5.7%	4,267	5.8%	9,978	5.6%	
Age 70 to 74 Years	367	3.8%	3,008	4.1%	7,487	4.2%	
Age 75 to 79 Years	206	2.1%	1,884	2.6%	5,095	2.9%	
Age 80 to 84 Years	119	1.2%	1,094	1.5%	3,222	1.8%	
Age 85 Years or Over	81	0.8%	786	1.1%	2,537	1.4%	
Male Median Age	36.0		36.6		36.8		
Age 19 Years or Less	1,505	15.6%	14,038	19.0%	38,368	21.6%	
Age 20 to 64 Years	6,789	70.6%	48,655	66.0%	111,343	62.5%	
Age 65 Years or Over	1,322	13.8%	11,038	15.0%	28,319	15.9%	
Males per 100 Females (2026)							
Overall Comparison	110		98		95		
Age Under 5 Years	95	48.7%	103	50.8%	104	50.9%	
Age 5 to 9 Years	126	55.7%	106	51.4%	104	51.0%	
Age 10 to 14 Years	104	50.9%	104	51.0%	105	51.2%	
Age 15 to 19 Years	110	52.5%	108	51.9%	108	51.9%	
Age 20 to 24 Years	109	52.1%	100	50.1%	103	50.7%	
Age 25 to 29 Years	122	55.0%	106	51.4%	103	50.9%	
Age 30 to 34 Years	127	55.9%	111	52.7%	106	51.4%	
Age 35 to 39 Years	125	55.6%	110	52.3%	102	50.5%	
Age 40 to 44 Years	129	56.3%	109	52.3%	100	49.9%	
Age 45 to 49 Years	115	53.5%	103	50.7%	93	48.3%	
Age 50 to 54 Years	121	54.8%	99	49.8%	92	47.9%	
Age 55 to 59 Years	121	54.8%	96	49.1%	91	47.8%	
Age 60 to 64 Years	91	47.7%	90	47.5%	89	47.0%	
Age 65 to 69 Years	94	48.4%	86	46.3%	83	45.2%	
Age 70 to 74 Years	87	46.6%	81	44.8%	76	43.2%	
Age 75 to 79 Years	67	40.0%	69	40.8%	69	40.8%	
Age 80 to 84 Years	63	38.5%	63	38.5%	67	40.2%	
Age 85 Years or Over	56	35.9%	54	34.9%	61	37.9%	
Age 19 Years or Less	107	51.6%	105	51.2%	105	51.2%	
Age 20 to 39 Years	122	55.0%	107	51.8%	104	50.9%	
Age 40 to 64 Years	115	53.5%	100	49.9%	93	48.2%	
Age 65 Years or Over	80	44.5%	76	43.0%	74	42.5%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Prime Commercial Group
 Prime Commercial Group
 Lat/Lon: 42.4879/-83.144



305 S Main St							
Royal Oak, MI 48067							
	1 mi radius		3 mi radius		5 mi radius		
Household Type (2026)							
Total Households	9,685		71,868		167,371		
Households with Children	1,502	15.5%	13,832	19.2%	37,753	22.6%	
Average Household Size	1.9		2.1		2.2		
Household Density per Square Mile	3,085		2,543		2,132		
Population Family	10,579	57.5%	97,564	65.6%	260,744	71.2%	
Population Non-Family	7,767	42.2%	50,808	34.2%	103,786	28.3%	
Population Group Quarters	38	0.2%	245	0.2%	1,585	0.4%	
Family Households	3,708	38.3%	33,782	47.0%	87,375	52.2%	
Married Couple Households	2,940	79.3%	23,840	70.6%	54,280	62.1%	
Other Family Households	768	20.7%	9,942	29.4%	33,096	37.9%	
Family Households with Children	1,501	40.5%	13,802	40.9%	37,700	43.1%	
Married Couple with Children	1,240	82.6%	9,654	69.9%	22,694	60.2%	
Other Family Households with Children	261	17.4%	4,148	30.1%	15,006	39.8%	
Family Households No Children	2,207	59.5%	19,980	59.1%	49,675	56.9%	
Married Couple No Children	1,700	77.0%	14,186	71.0%	31,586	63.6%	
Other Family Households No Children	507	23.0%	5,794	29.0%	18,089	36.4%	
Non-Family Households	5,977	61.7%	38,086	53.0%	79,996	47.8%	
Non-Family Households with Children	-	-	29	-	53	-	
Non-Family Households No Children	5,976	100.0%	38,057	99.9%	79,944	99.9%	
Average Family Household Size	2.9		2.9		3.0		
Average Family Income	\$237,118		\$160,989		\$134,568		
Median Family Income	\$180,462		\$135,748		\$109,915		
Average Non-Family Household Size	1.3		1.3		1.3		
Marital Status (2026)							
Population Age 15 Years or Over	16,117		127,558		309,155		
Never Married	6,731	41.8%	51,519	40.4%	129,342	41.8%	
Currently Married	6,812	42.3%	54,001	42.3%	118,928	38.5%	
Previously Married	2,574	16.0%	22,039	17.3%	60,886	19.7%	
Separated	340	13.2%	3,220	14.6%	9,423	15.5%	
Widowed	639	24.8%	5,787	26.3%	17,202	28.3%	
Divorced	1,595	61.9%	13,031	59.1%	34,261	56.3%	
Educational Attainment (2026)							
Adult Population Age 25 Years or Over	14,353		113,251		270,569		
Elementary (Grade Level 0 to 8)	89	0.6%	1,960	1.7%	7,090	2.6%	
Some High School (Grade Level 9 to 11)	290	2.0%	3,233	2.9%	12,230	4.5%	
High School Graduate	1,150	8.0%	18,503	16.3%	56,957	21.1%	
Some College	1,870	13.0%	20,064	17.7%	53,633	19.8%	
Associate Degree Only	912	6.4%	8,731	7.7%	22,301	8.2%	
Bachelor Degree Only	5,576	38.8%	36,919	32.6%	69,590	25.7%	
Graduate Degree	4,466	31.1%	23,841	21.1%	48,770	18.0%	
Any College (Some College or Higher)	12,824	89.3%	89,554	79.1%	194,293	71.8%	
College Degree + (Bachelor Degree or Higher)	10,042	70.0%	60,760	53.7%	118,360	43.7%	

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
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 Prime Commercial Group
 Prime Commercial Group
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305 S Main St							
Royal Oak, MI 48067							
	1 mi radius			3 mi radius		5 mi radius	
Housing							
Total Housing Units (2026)	10,094		74,462		176,662		
Total Housing Units (2020)	9,414		72,492		171,085		
Historical Annual Growth (2020-2026)	680 -		1,969 -		5,576 -		
Housing Units Occupied (2026)	9,685	95.9%	71,868	96.5%	167,371	94.7%	
Housing Units Owner-Occupied	5,999	61.9%	47,681	66.3%	104,908	62.7%	
Housing Units Renter-Occupied	3,686	38.1%	24,187	33.7%	62,463	37.3%	
Housing Units Vacant (2026)	409	4.1%	2,593	3.5%	9,291	5.3%	
Household Size (2026)							
Total Households	9,685		71,868		167,371		
1 Person Households	4,786	49.4%	29,893	41.6%	65,554	39.2%	
2 Person Households	2,768	28.6%	23,208	32.3%	52,730	31.5%	
3 Person Households	1,053	10.9%	8,840	12.3%	21,813	13.0%	
4 Person Households	748	7.7%	6,331	8.8%	16,135	9.6%	
5 Person Households	234	2.4%	2,355	3.3%	6,795	4.1%	
6 Person Households	63	0.7%	801	1.1%	2,664	1.6%	
7 or More Person Households	32	0.3%	440	0.6%	1,681	1.0%	
Household Income Distribution (2026)							
HH Income \$200,000 or More	2,501	25.8%	11,043	15.4%	20,010	12.0%	
HH Income \$150,000 to \$199,999	1,293	13.4%	8,249	11.5%	15,259	9.1%	
HH Income \$125,000 to \$149,999	792	8.2%	7,111	9.9%	13,770	8.2%	
HH Income \$100,000 to \$124,999	1,084	11.2%	7,976	11.1%	17,454	10.4%	
HH Income \$75,000 to \$99,999	1,009	10.4%	9,627	13.4%	21,412	12.8%	
HH Income \$50,000 to \$74,999	869	9.0%	10,601	14.8%	27,637	16.5%	
HH Income \$35,000 to \$49,999	531	5.5%	5,412	7.5%	14,907	8.9%	
HH Income \$25,000 to \$34,999	493	5.1%	3,802	5.3%	10,773	6.4%	
HH Income \$15,000 to \$24,999	386	4.0%	3,293	4.6%	9,960	6.0%	
HH Income \$10,000 to \$14,999	165	1.7%	1,746	2.4%	5,428	3.2%	
HH Income Under \$10,000	563	5.8%	3,007	4.2%	10,761	6.4%	
Household Vehicles (2026)							
Households 0 Vehicles Available	610	6.3%	5,358	7.5%	15,238	9.1%	
Households 1 Vehicle Available	4,393	45.4%	30,739	42.8%	75,197	44.9%	
Households 2 Vehicles Available	3,731	38.5%	27,428	38.2%	57,131	34.1%	
Households 3 or More Vehicles Available	951	9.8%	8,344	11.6%	19,806	11.8%	
Total Vehicles Available	15,087		113,445		256,167		
Average Vehicles per Household	1.6		1.6		1.5		
Owner-Occupied Household Vehicles	10,793	71.5%	84,523	74.5%	184,291	71.9%	
Average Vehicles per Owner-Occupied Household	1.8		1.8		1.8		
Renter-Occupied Household Vehicles	4,294	28.5%	28,922	25.5%	71,876	28.1%	
Average Vehicles per Renter-Occupied Household	1.2		1.2		1.2		
Travel Time (2026)							
Worker Base Age 16 years or Over	11,695		88,055		194,486		
Travel to Work in 14 Minutes or Less	1,630	13.9%	14,939	17.0%	35,468	18.2%	
Travel to Work in 15 to 29 Minutes	4,462	38.2%	34,361	39.0%	75,289	38.7%	
Travel to Work in 30 to 59 Minutes	2,165	18.5%	18,555	21.1%	44,806	23.0%	
Travel to Work in 60 Minutes or More	512	4.4%	3,430	3.9%	7,058	3.6%	
Work at Home	2,926	25.0%	16,770	19.0%	31,865	16.4%	
Average Minutes Travel to Work	22.2		22.1		22.2		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
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305 S Main St							
Royal Oak, MI 48067							
Transportation To Work (2026)							
Worker Base Age 16 years or Over	11,695		88,055		194,486		
Drive to Work Alone	7,940	67.9%	63,306	71.9%	141,673	72.8%	
Drive to Work in Carpool	447	3.8%	5,048	5.7%	13,624	7.0%	
Travel to Work by Public Transportation	51	0.4%	628	0.7%	2,095	1.1%	
Drive to Work on Motorcycle	3	-	14	-	62	-	
Bicycle to Work	26	0.2%	305	0.3%	682	0.4%	
Walk to Work	228	1.9%	1,151	1.3%	2,496	1.3%	
Other Means	75	0.6%	834	0.9%	1,989	1.0%	
Work at Home	2,926	25.0%	16,770	19.0%	31,865	16.4%	
Daytime Demographics (2026)							
Total Businesses	1,373		6,331		18,987		
Total Employees	11,894		58,908		199,475		
Company Headquarter Businesses	59	4.3%	239	3.8%	755	4.0%	
Company Headquarter Employees	1,662	14.0%	10,754	18.3%	42,026	21.1%	
Employee Population per Business	8.7	to 1	9.3	to 1	10.5	to 1	
Residential Population per Business	13.4	to 1	23.5	to 1	19.3	to 1	
Adj. Daytime Demographics Age 16 Years or Over	16,171		97,036		310,396		
Labor Force							
Labor Population Age 16 Years or Over (2026)	15,972		126,218		305,514		
Labor Force Total Males (2026)	8,389	52.5%	62,273	49.3%	147,114	48.2%	
Male Civilian Employed	6,423	76.6%	45,305	72.8%	98,949	67.3%	
Male Civilian Unemployed	272	3.2%	2,004	3.2%	5,343	3.6%	
Males in Armed Forces	-	-	35	-	102	-	
Males Not in Labor Force	1,693	20.2%	14,929	24.0%	42,720	29.0%	
Labor Force Total Females (2026)	7,583	47.5%	63,945	50.7%	158,400	51.8%	
Female Civilian Employed	5,272	69.5%	42,750	66.9%	95,540	60.3%	
Female Civilian Unemployed	203	2.7%	1,335	2.1%	3,880	2.4%	
Females in Armed Forces	-	-	-	-	3	-	
Females Not in Labor Force	2,109	27.8%	19,860	31.1%	58,978	37.2%	
Unemployment Rate	475	3.0%	3,339	2.6%	9,223	3.0%	
Occupation (2026)							
Occupation Population Age 16 Years or Over	11,695		88,055		194,486		
Occupation Total Males	6,423	54.9%	45,305	51.5%	98,946	50.9%	
Occupation Total Females	5,272	45.1%	42,750	48.5%	95,540	49.1%	
Management, Business, Financial Operations	3,361	28.7%	20,755	23.6%	39,308	20.2%	
Professional, Related	4,766	40.7%	30,354	34.5%	59,755	30.7%	
Service	1,122	9.6%	10,719	12.2%	27,922	14.4%	
Sales, Office	1,508	12.9%	14,473	16.4%	34,522	17.8%	
Farming, Fishing, Forestry	13	0.1%	172	0.2%	430	0.2%	
Construction, Extraction, Maintenance	313	2.7%	4,096	4.7%	10,049	5.2%	
Production, Transport, Material Moving	612	5.2%	7,487	8.5%	22,500	11.6%	
White Collar Workers	9,635	82.4%	65,582	74.5%	133,585	68.7%	
Blue Collar Workers	2,060	17.6%	22,473	25.5%	60,901	31.3%	

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305 S Main St		1 mi radius		3 mi radius		5 mi radius	
Royal Oak, MI 48067							
Units In Structure (2026)							
Total Units	9,685		71,868		167,371		
1 Detached Unit	5,833	60.2%	51,814	72.1%	114,751	68.6%	
1 Attached Unit	604	6.2%	3,320	4.6%	10,020	6.0%	
2 Units	435	4.5%	1,504	2.1%	3,501	2.1%	
3 to 4 Units	353	3.6%	2,109	2.9%	5,484	3.3%	
5 to 9 Units	485	5.0%	3,203	4.5%	9,575	5.7%	
10 to 19 Units	481	5.0%	2,904	4.0%	6,826	4.1%	
20 to 49 Units	562	5.8%	2,381	3.3%	4,745	2.8%	
50 or More Units	887	9.2%	3,772	5.2%	9,653	5.8%	
Mobile Home or Trailer	42	0.4%	832	1.2%	2,750	1.6%	
Other Structure	5	-	31	-	66	-	
Occupied Homes Built By Year (2026)							
Homes Built 2020 or later	330	3.4%	1,675	2.3%	3,198	1.9%	
Homes Built 2010 to 2019	789	8.1%	2,892	4.0%	5,581	3.3%	
Homes Built 2000 to 2009	729	7.5%	2,646	3.7%	7,124	4.3%	
Homes Built 1990 to 1999	534	5.5%	2,897	4.0%	7,379	4.4%	
Homes Built 1980 to 1989	509	5.3%	3,200	4.5%	8,638	5.2%	
Homes Built 1970 to 1979	765	7.9%	7,161	10.0%	19,085	11.4%	
Homes Built 1960 to 1969	371	3.8%	7,271	10.1%	24,215	14.5%	
Homes Built 1950 to 1959	1,543	15.9%	21,162	29.4%	47,105	28.1%	
Homes Built 1940 to 1949	1,026	10.6%	10,763	15.0%	21,756	13.0%	
Homes Built Before 1939	3,089	31.9%	12,201	17.0%	23,289	13.9%	
Median Age of Homes	60.7	yrs	63.1	yrs	61.6	yrs	
Home Values (2026)							
Owner Specified Housing Units	5,999		47,681		104,908		
Home Values \$1,000,000 or More	148	2.5%	719	1.5%	1,619	1.5%	
Home Values \$750,000 to \$999,999	355	5.9%	1,361	2.9%	2,486	2.4%	
Home Values \$500,000 to \$749,999	1,069	17.8%	5,184	10.9%	8,430	8.0%	
Home Values \$400,000 to \$499,999	1,016	16.9%	5,152	10.8%	9,031	8.6%	
Home Values \$300,000 to \$399,999	1,698	28.3%	11,141	23.4%	20,296	19.3%	
Home Values \$250,000 to \$299,999	841	14.0%	7,310	15.3%	14,847	14.2%	
Home Values \$200,000 to \$249,999	411	6.8%	6,836	14.3%	15,966	15.2%	
Home Values \$175,000 to \$199,999	96	1.6%	2,406	5.0%	5,968	5.7%	
Home Values \$150,000 to \$174,999	108	1.8%	2,715	5.7%	7,019	6.7%	
Home Values \$125,000 to \$149,999	72	1.2%	1,247	2.6%	3,440	3.3%	
Home Values \$100,000 to \$124,999	74	1.2%	1,245	2.6%	4,660	4.4%	
Home Values \$90,000 to \$99,999	5	-	264	0.6%	1,003	1.0%	
Home Values \$80,000 to \$89,999	13	0.2%	321	0.7%	1,423	1.4%	
Home Values \$70,000 to \$79,999	5	-	326	0.7%	1,578	1.5%	
Home Values \$60,000 to \$69,999	3	-	109	0.2%	1,226	1.2%	
Home Values \$50,000 to \$59,999	4	-	108	0.2%	768	0.7%	
Home Values \$35,000 to \$49,999	18	0.3%	263	0.6%	1,344	1.3%	
Home Values \$25,000 to \$34,999	4	-	234	0.5%	1,002	1.0%	
Home Values \$10,000 to \$24,999	9	0.1%	414	0.9%	1,480	1.4%	
Home Values Under \$10,000	51	0.9%	326	0.7%	1,323	1.3%	
Owner-Occupied Median Home Value	\$392,122		\$306,022		\$270,711		
Renter-Occupied Median Rent	\$1,292		\$1,228		\$1,159		

Complete Profile

2010-2020 Census, 2026 Estimates with 2031 Projections
 Calculated using Weighted Block Centroid from Block Groups
 Prime Commercial Group
 Prime Commercial Group
 Lat/Lon: 42.4879/-83.144



305 S Main St Royal Oak, MI 48067	1 mi radius	3 mi radius	5 mi radius
Total Annual Consumer Expenditure (2026)			
Total Household Expenditure	\$1.08 B	\$7.07 B	\$15.16 B
Total Non-Retail Expenditure	\$568.7 M	\$3.52 B	\$7.38 B
Total Retail Expenditure	\$512.8 M	\$3.55 B	\$7.77 B
Alcoholic Beverages	\$7.65 M	\$49.92 M	\$106.06 M
Apparel	\$22.62 M	\$151.51 M	\$329.43 M
Contributions	\$29.08 M	\$183.94 M	\$379.81 M
Education	\$19.42 M	\$124.34 M	\$259.64 M
Entertainment	\$51.11 M	\$342.5 M	\$745.01 M
Food Away From Home	\$51.55 M	\$339.91 M	\$728.91 M
Grocery	\$61.07 M	\$442.85 M	\$1.02 B
Health Care	\$60.01 M	\$456.6 M	\$1.08 B
Household Furnishings and Equipment	\$27.83 M	\$183.47 M	\$393.15 M
Household Operations	\$20.3 M	\$135.96 M	\$297.34 M
Miscellaneous Expenses	\$16.27 M	\$107.63 M	\$230.32 M
Personal Care	\$10.3 M	\$72.82 M	\$165.26 M
Shelter	\$180.34 M	\$1.22 B	\$2.68 B
Tax and Retirement	\$326.04 M	\$1.89 B	\$3.71 B
Tobacco and Related	\$2.44 M	\$21.3 M	\$56.74 M
Transportation	\$150.31 M	\$1.02 B	\$2.19 B
Utilities	\$45.15 M	\$330.78 M	\$770.98 M
Monthly Household Consumer Expenditure (2026)			
Total Household Expenditure	\$9,305	\$8,201	\$7,546
Total Non-Retail Expenditure	\$4,893 52.6%	\$4,085 49.8%	\$3,676 48.7%
Total Retail Expenditures	\$4,412 47.4%	\$4,116 50.2%	\$3,870 51.3%
Alcoholic Beverages	\$66 0.7%	\$58 0.7%	\$53 0.7%
Apparel	\$195 2.1%	\$176 2.1%	\$164 2.2%
Contributions	\$250 2.7%	\$213 2.6%	\$189 2.5%
Education	\$167 1.8%	\$144 1.8%	\$129 1.7%
Entertainment	\$440 4.7%	\$397 4.8%	\$371 4.9%
Food Away From Home	\$443 4.8%	\$394 4.8%	\$363 4.8%
Grocery	\$525 5.6%	\$514 6.3%	\$510 6.8%
Health Care	\$516 5.5%	\$529 6.5%	\$538 7.1%
Household Furnishings and Equipment	\$239 2.6%	\$213 2.6%	\$196 2.6%
Household Operations	\$175 1.9%	\$158 1.9%	\$148 2.0%
Miscellaneous Expenses	\$140 1.5%	\$125 1.5%	\$115 1.5%
Personal Care	\$89 1.0%	\$84 1.0%	\$82 1.1%
Shelter	\$1,552 16.7%	\$1,410 17.2%	\$1,335 17.7%
Tax and Retirement	\$2,805 30.1%	\$2,189 26.7%	\$1,850 26.7%
Tobacco and Related	\$21 0.2%	\$25 0.3%	\$28 0.4%
Transportation	\$1,293 13.9%	\$1,188 14.5%	\$1,091 14.5%
Utilities	\$388 4.2%	\$384 4.7%	\$384 5.1%